

Sweet Tooth Satisfiers

The Brek Boss - Started by current Harding student Courtney Eby, this pop-up shop start-up can be found in different places around town. Eby specializes in cinnamon rolls, with flavors ranging from classic cream cheese to maple bacon. Follow @brekboss on Instagram to keep up with exclusive offerings and flavors!

Burrito Day's Day Pops - Did you know that Searcy's local burrito joint also serves six fabulous flavors of refreshing, gourmet ice cream pops?

Mr. Postman - Mr. Postman combines utility with convenience with their coffee and shipping services. With 41 different specialty drinks to choose from, you can't go wrong with this unique small business.

Natural Food Store Kombucha Bar - Looking for a more organic vibe? Take twenty steps from Wild Sweet Williams and pay the Natural Food Store a visit! Their line of four unique kombucha flavors is a great pick-me-up for the daily grind.

Loblolly - Did you know that two small businesses in Searcy serve Loblolly's delicious ice cream? You can stop by Soda Jerk and Sladers Alaskan Dumplings Co. to purchase their succulent scoops. Three Arkansas small businesses supported, and one sweet tooth satisfied.

History of Searcy

Let us take you on a journey through the history of Searcy, AR.

It's 1835, and counties are being established across the territory of Arkansas. White County was formed from parts of Independence, Pulaski, and Jackson counties on October 23 of that year.

In this new area, sulfur springs were found by a bear hunter in what is present-day Downtown Searcy. The draw of the springs brought visitors to the aptly named White Sulphur Springs, which later ran dry.



In 1837, the town was renamed after Richard Searcy, a member of the legislature appointed by President James Monroe, and in 1840 the courthouse was erected.



Guide

Forward Thinking. Small Town Living.

Searcy will support your talents and ideas.

There are opportunities to share ideas through attending community events, taking your family to see world-renowned speakers at Harding University, or even opening your own business! There is a space here for you to cultivate your own small corner of the world, and we want you to come and share your ideas and talents with us!

A volunteer at heart?

Plugging in is easy: just choose from the many outreach and community service organizations in the area. Tutor underprivileged kids at Maple house, reach out to the Hispanic community through El Puente, or lend your skills to Main Street Searcy, a volunteer-based non-profit organization working to preserve and enhance historic downtown Searcy.

Searcy is a place that ignites positivity and change.

One of those movements began in 2018 when Mat Faulkner submitted Searcy's name into the #SmallBusinessRevolution tv show competition.

Thanks to his efforts and the overwhelming support of the community, Searcy was chosen as one of the towns to be featured in Season 4, thus igniting a contagious movement of hope, drive, and financial support to make Searcy a small-town destination.

Our small businesses are still pouring into the economic success of the town, and Faulkner is currently making positive changes in his new role as the Mayor of Searcy.



Warning: If you like to keep to yourself, Searcy may not be for you.

But...if you like collaborating with your neighbors, trying out a new restaurant with your family, taking a friend out to coffee, or taking a ride on one of our fantastic biking trails, then you may want to pay us a visit.

Here are some of our recommendations for practicing togetherness in Searcy:

- ☞ Float trip with friends at Riverside Park
- ☞ Mexican Food Restaurant Hopping
(Mi Pueblito, Mi Ranchito, Casa Brava, El Paraiso, El Nopal, The Warehouse, Guacamole Mexican Grill).
- ☞ Get Down Downtown Events
- ☞ Searcy Beats and Eats Events
- ☞ Walk on the Searcy Walking and Biking trails
- ☞ Attend a local concert at Citizen's Park
- ☞ Enjoy a *Sweet Tooth Satisfiers* Breakfast

Searcy empowers you to prioritize wellness.

Enjoy saving some money in Searcy, where the cost of living sits 9.3% below the national average. Drop off your kids at one of the best school districts in Arkansas. Support your mental health by visiting one of our many counseling centers, and prioritize your physical health by taking advantage of the Searcy Parks and Rec offerings, Nooma studios, or a gym membership. Connect with professionals in the small business, agency, corporation and higher education communities. There is a wellspring of growth opportunities.

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Wild Sweet Williams - From bigger-than-your-face cinnamon rolls to fall-apart scones, there will be something to satisfy your sweet tooth at this homey bakery.



Soda Jerk - This local ice cream parlor serves scoops of your favorite Loblolly brand flavor, as well as Rise and Grind coffee creations, craft sodas and other sweet drinks. Come in with your crew and share the 10-shot soda flight, or get ambitious and mix sodas and ice cream to create your very own float.

Creme and Sugar - An establishment for work and play. Creme and Sugar has become Searcy's one-stop shop for everything sweet. It also may be the only place in town where you can marry a delicious macaroon with a cup of coffee.

Chit Chat and Chew - A place where pancake lovers and waffle lovers can set aside their differences over a delicious breakfast of...well...pancakes and waffles! You won't be disappointed.

Daisy's Lunchbox Cafe and Bakery - Award winning bakeries are a Searcy staple, and Daisy's Lunchbox is no exception. Melt-in-your-mouth cookies and yummy pies await downtown by the White County Courthouse.